



Carprieve® Product Portfolio

CARPRIEVE® CHEWABLE
(carprofen) TABLETS

CARPRIEVE® CAPLETS
(carprofen)

CARPRIEVE® INJECTION
(carprofen)





Discover Carprieve®

PAIN MANAGEMENT AT A BETTER PRICE.

Carprieve® (carprofen) is the generic form of the most commonly prescribed non-steroidal anti-inflammatory drug (NSAID) for dogs worldwide, and is used to relieve pain and inflammation associated with osteoarthritis (OA) and to control postoperative pain associated with soft tissue and orthopedic surgeries in dogs. It is bioequivalent to and contains the same active ingredient as the pioneer brand, Rimadyl®, so you get the same safe, effective pain relief at a more affordable price. Norbrook® offers three delivery methods for Carprieve® to provide more flexibility in treating your patients.

The cost-effective choice for pain relief.

ENHANCE YOUR CLINIC PROFITS WHILE LOWERING CLIENT COSTS. Not only is Carprieve® as effective as the pioneer brand, but it's also significantly less expensive, allowing you to provide an excellent treatment option while improving your pharmacy profit margins.

- Offers 48% or more¹ savings across all formulations vs. the pioneer brand
- Reduces your dispensing costs
- Helps build client loyalty & capture more sales
- Relieves financial burdens from clients that are treating chronic OA in their dogs

SEE THE DIFFERENCE

This chart shows the potential clinic profit and client savings associated with treating a 50-lb dog for 1 year with Carprieve® Chewable Tablets vs. Rimadyl® Chewable Tablets.

	CARPRIEVE® CHEWABLE TABLETS	RIMADYL® CHEWABLE TABLETS
1x100 mg Tablet per Day (DVM Cost)	\$0.56	\$1.32
365 Days (DVM Cost)	\$203	\$480
365 Days (Client Cost)	\$510	\$683
DVM Profit per Year	\$307 @ 60% GM*	\$203 @ 30% GM*
Client Savings with Carprieve®	\$173	
Clinic makes \$307 in profit dispensing Carprieve® Chewable Tablets		

Source: 2022 DVM List Price 100 mg x 180 ct. Size
*GM = Gross Margin

THE ADVANTAGE IS CLEAR

Carprieve® Injection offers the same features as Rimadyl® Injectable – but with more cost savings.

	10 lbs	20 lbs	50 lbs	70 lbs	100 lbs
Rimadyl® 20 mL DVM Cost per Day	\$2.86	\$5.72	\$14.31	\$20.03	\$28.62
Carprieve® 20 mL DVM Cost per Day	\$1.48	\$2.95	\$7.38	\$10.34	\$14.77
Carprieve® 50 mL DVM Cost per Day	\$1.40	\$2.81	\$7.02	\$9.83	\$14.04
Carprieve® 50 mL vs. Rimadyl® 20 mL Savings	51%	51%	51%	51%	51%

Source: 2022 DVM List Price

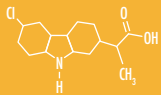


CARPRIE® CHEWABLE TABLETS

(carprofen)

- Liver-flavored for palatability
- Equally appealing to dogs as Rimadyl® Chewable Tablets^{2,3}
- Scored for easy splitting & accurate, flexible dosing
- Variety of tablet strengths & quantities allows for customized OA treatment
- Available in 25 mg, 75 mg & 100 mg strengths
- Available in 30, 60 & 180 count bottles

COMPARED TO THE PIONEER PRODUCT, CARPRIE® CHEWABLE TABLETS OFFER:



SAME ACTIVE INGREDIENT



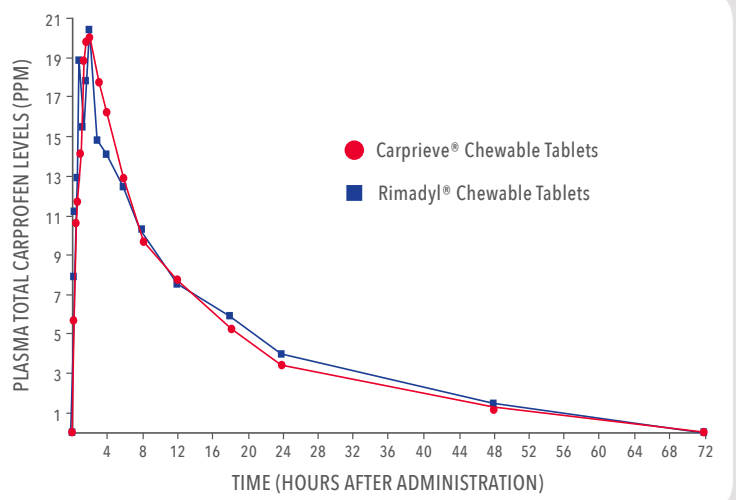
SAME DOSING REGIMEN



COST SAVINGS ≥ 55%⁴

Same powerful relief. Better price point.

Carprive® Chewable Tablets are bioequivalent to Rimadyl® Chewable Tablets in absorption and depletion,⁵ working quickly and effectively to relieve pain.



Mean plasma levels of total carprofen (ppm) in dogs following oral administration at a dose rate of 2.0 mg carprofen/lb bodyweight (~4.4 mg carprofen/kg bodyweight) on one occasion.

Just like Rimadyl® Chewable Tablets, Carprive® Chewable Tablets deliver carprofen effectively and start working quickly.

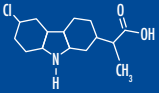






CARPRIEVE® CAPLETS (carprofen)

- Scored caplets for accurate, flexible dosing
- Variety of caplet strengths & quantities allows for customized OA treatment
- Available in 25 mg, 75 mg & 100 mg strengths
- Available in 30, 60 & 180 count bottles

COMPARED TO THE PIONEER PRODUCT, CARPRIEVE® CAPLETS OFFER:

- 

SAME ACTIVE INGREDIENT
- 

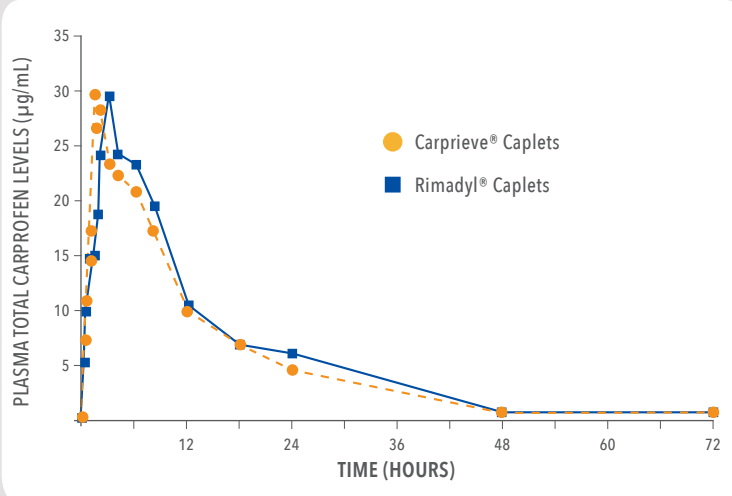
SAME DOSING REGIMEN
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COST SAVINGS ≥ 62%⁶



Effective pain management at reduced clinic cost.

Get relief where it's needed – fast. Carprieve® Caplets are bioequivalent to Rimadyl® Caplets with regard to speed of absorption and duration of effectiveness.



Mean plasma levels of total carprofen (µg/mL) in dogs following oral administration at a dose rate of 2.0 mg carprofen/lb bodyweight (~4.4 mg carprofen/kg bodyweight) on one occasion.

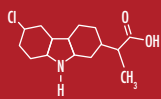
Carprieve® Caplets are bioequivalent to Rimadyl® Caplets and offer comparable, long-lasting pain relief.



CARPRIEVE® INJECTION (carprofen)

- Each mL of injectable solution contains 50 mg of carprofen
- 28-day longer broaching period than competitor brands
- Available in both 20 mL & economical 50 mL bottles for more savings

COMPARED TO THE PIONEER PRODUCT, CARPRIEVE® INJECTION OFFERS:



SAME ACTIVE INGREDIENT



SAME DOSING REGIMEN



COST SAVINGS ≥ 48%⁷

CARPRIEVE® INJECTION PRICING VS. RIMADYL® INJECTABLE

	Vet Price	
Rimadyl® Injectable (20 mL)	\$143.10	
Carprieve® Injection (20 mL)	\$73.83	Vet saves 48% vs. Rimadyl® Injectable
Carprieve® Injection (50 mL)	\$175.48	Saves an additional 3% per mL

Longer broaching period means less waste.

Carprieve® Injection may be used within 56 days after its first puncture – twice as long as other leading brands.

CARPRIEVE® INJECTION 56-DAY BROACHING STATEMENT

CARPRIEVE® INJECTION LABEL

Use within 56 days of first puncture.

RIMADYL® INJECTABLE (ZOETIS)

Once broached, product may be used for 28 days.

CARPROFEN STERILE INJECTABLE SOLUTION (DECHRA)

Once broached, product may be used for 28 days.



Get to know Norbrook®

PROVIDING QUALITY, COST-EFFECTIVE ANIMAL HEALTH PRODUCTS TO THE VETERINARY COMMUNITY FOR OVER 50 YEARS. Norbrook was founded in Newry, Northern Ireland, in 1969 and is now a leading global provider of veterinary pharmaceuticals. With world-class manufacturing facilities on four continents and sales and marketing offices in 30 countries, Norbrook exports to over 120 countries worldwide.

DID YOU KNOW?

- Norbrook manufactures several of its own active pharmaceutical ingredients (APIs), ensuring control over costs and increased confidence in quality.
- Norbrook is one of the largest manufacturers of veterinary sterile injectables in the world.
- Norbrook manufactures products for other major animal health companies.
- Norbrook is one of the largest manufacturers of companion animal and livestock private-label brands in the U.S.

FOR MORE INFORMATION ABOUT NORBROOK PRODUCTS, CONTACT YOUR DISTRIBUTOR, VISIT NORBROOK.COM OR CALL 866-591-5777.

IMPORTANT SAFETY INFORMATION: As a class, NSAIDs may be associated with gastrointestinal, kidney and liver side effects. These are usually mild, but may be serious. Pet owners should discontinue therapy and contact their veterinarian immediately if side effects occur. Evaluation for pre-existing conditions and regular monitoring are recommended for pets on any medication, including CARPRIEVE. Use with other NSAIDs or corticosteroids should be avoided. See product labeling for full Prescribing Information.

¹Based on 2022 Carprieve vs. Rimadyl DVM List Price.

²Dewsbury DM, DeDonder KD, Rezac DJ, et al. A complete cross-over design evaluating canine acceptance of Carprieve® and Rimadyl® carprofen chewable tablets in healthy dogs. BMC Veterinary Research 2019; 15:394.

³Carprieve Challenge Survey Results – December 2018, Brief Media, data on file.

⁴Based on 2022 Carprieve Chewable Tablets vs. Rimadyl Chewable Tablets DVM List Price.

⁵Data on file.

⁶Based on 2022 Carprieve Caplets vs. Rimadyl Caplets DVM List Price.

⁷Based on 2022 Carprieve Injection vs. Rimadyl Injectable DVM List Price.